

# The Five Senses and Acoustic Comfort

Acoustics is the branch of physics that deals with sound, and sound is a force of nature that is all around us – invisible yet with a profound impact on our safety, well-being and productivity.

Either way, we believe that acoustics is an area of study which is going to come under increasing scrutiny as we move into a new world of totally unfettered mobile communication.

So why is the subject of acoustics so overlooked by architects and interior designers? Is it because its ubiquity makes it familiar and therefore unnoticed? Or is it because designers are by definition intensely visual?

The diagram below shows just how important our hearing is – and how much you as designer should be considering acoustics in conjunction with all the other good stuff you do.

